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10-10-06

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24739 7590 09/06/2006

CENTRAL COAST PATENT AGENCY, INC  
 3 HANGAR WAY SUITE D  
 WATSONVILLE, CA 95076

10/11/2006 CCHAU2 00000002 10024903

01 FC:1501 1400.00 OP  
 02 FC:1504 300.00 OP

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<i>Sheri Beasley</i>	(Depositor's name)
<i>Sheri Beasley</i>	(Signature)
<i>10/05/2006</i>	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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10/024,903 12/18/2001 Sanjay Deshpande P3708C1 8781

TITLE OF INVENTION: METHOD AND APPARATUS FOR INCLUDING VIRTUAL ADS IN VIDEO PRESENTATIONS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
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nonprovisional NO \$1400 \$300 \$0 \$1700 12/06/2006

EXAMINER	ART UNIT	CLASS-SUBCLASS
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BAYAT, ALI 2624 382-162000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.  
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2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,  
 (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1. *Donald R. Boys*  
 2. *Central Coast*  
 3. *Patent Agency, Inc.*

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

*TATA AMERICA INTERNATIONAL*  
*CORPORATION, A CORPORATION OF NEW YORK*

*NEW YORK,*  
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Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

- ☒ Issue Fee  
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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

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## Certificate of Express Mailing

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Date of Deposit: 10/05/2006

Ref: Case Docket No.: P3708C1

Application of: Sanjay Deshpande et al.

Serial Number: 10/024,903

Filing Date: 12/18/2001


Title of Case: Method and Apparatus for Including Virtual Ads in Video Presentations

I hereby certify that the attached papers are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and addressed to the Commissioner for Patents, Alexandria, VA 22313-1450.

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Sheri Beasley

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